

**ERZGEBIRGE:
MORE THAN YOU
CAN IMAGINE.**

March 19, 2010 Regional Management Erzgebirge

ECONOMY IN A NUTSHELL

STRUCTURE

- Highest industrial density in Saxony, almost 2000 industrial businesses
- 77 industrial employees per 1000 residents
- Mostly owner-managed, small and medium-sized businesses
- High flexibility and variety of industrial sector, working absolutely customer orientated
- Main sectors: metal-processing and mechanical engineering, vehicle construction, semi conductor and environmental technology, plastics processing, wood working and paper manufacturing
- 63% of employees in the industrial sectors work for the metal and electrical industry
- Business location for specific products: niche and high quality customized products
- Industrial real estate with interesting cost structure and modern infrastructure
- Industrial variety with a strong touristic industry and high density of craft

LOCATION

- Conveniently situated close to international markets and Research Centers, several universities and educational institutions
- Next to the growth market of the Czech Republic
- 26 million customers in Poland, Germany and the Czech Republic within a 4 hour's drive

BUSINESS DEVELOPMENT: we support you

- Professional guidance, information and service for investors and business founders
- Technological and Founder Centers in Freiberg/Brand-Erbisdorf, Annaberg and Oelsnitz/Erzgeb.
- This area is highly supported by the European Cohesion Policy

EMPLOYEES: where ideas become reality

- People with specialized skills, highly qualified employees
- Best quality/cost ratio in Saxony
- Tinkerers and inventors in our region make sure that your ideas become reality

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EDUCATION: home of knowledge

- High density of educational institutions, from elementary schools up to vocational schools and universities
- Several private schools
- Close cooperation between educational systems and economy

CULTURE: a region shaped by mining on the way to become World Heritage Site

- Special events at special places, for example concerts in mines and much more
- Theater with its own ensemble and orchestra
- Interesting technical and industrial landmarks
- Traditions that are still alive
- numerous castles, several museums, churches and more than 15 mines, that can be visited

General information about the **REGION**

- Low mountain range with the highest population density in Europe: more than half a million people live and work here
- Administrative district Erzgebirge has the most residents of all counties in East Germany: more than 380.000 people live on 1.828 qm²
- The region is part of the natural park Erzgebirge/Vogtland, spreading on almost 1.500 qm² between Saxony and the Czech Republic, stretching about 120 km from West to East, with important biological reserves and natural landmarks
- Mining shaped the historical development in the area
- Attractive cost of living, low priced real estate
- Small and medium sized towns with historic landmarks
- Interesting countryside and nature, large forests
- Many offers for your recreation at any time of the year

TOURISM

- Largest coherent touristic area in Saxony with about 3 Mio. over night stays per year
- Known as Christmas country and winter sports area
- Several recreational offers (sports, culture, wellness) with best customer service to suit all demands

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DID YOU KNOW, THAT ...

- ... gaskets for the ARIANE aerospace program are manufactured in our region?
- ... parts for almost every German auto brand are manufactured in our region?
- ... the oldest, still working foundry is located in the Erzgebirge?
- ... ski boots for the best ski jumpers of the world are manufactured in our region?
- ... Olympic champions Claudia Nystad, Tatjana Hüfner, Jens Weißflog and Sylke Otto practiced in our region?
- ... you can study fashion design and the construction of instruments at universities in the Erzgebirge?
- ... you can find the second biggest open air theatre in Germany (15.200 seats) in our region?
- ... Oberwiesenthal is the German city, that's highest situated?
- ... the first serial production of metal car bodies came from here, and also the first all-metal washing machine and the first CFC-free fridge were manufactured in the Erzgebirge?
- ... cobalt blue to paint porcelain, the steam-engine, the turbine and a certain type of compass, used in land surveys, were invented in the Erzgebirge?